

How to Set Up Your Social Media Accounts

Twitter

- 1) Visit www.twitter.com
- 2) Select "Sign Up" and enter your information

Twitter is a great way to communicate updates about your business and attract customers!



Facebook



- 1) Visit facebook.com/pages/create
- 2) Select "Get Started" for "Business or Brand"
- 3) Input your information to create an account

Remember to use the same username and profile photo for multiple social media accounts for a professional touch!

Instagram

- 1) Visit www.instagram.com
- 2) Input your information to create an account
- 3) Click "Sign Up"

Instagram Stories are a great opportunity to engage with followers!



[@FordhamBusinessDevelopmentCollaboratory](https://www.linkedin.com/company/FordhamBusinessDevelopmentCollaboratory)



[@FordhamBusinessDevelopmentCollaboratory](https://www.facebook.com/FordhamBusinessDevelopmentCollaboratory)



[@fordhambdc](https://www.instagram.com/fordhambdc)



[@fordhambdc](https://twitter.com/fordhambdc)